



Year 12 Economics – Holiday Assignment

Preparing for A Level

Complete the following to hand-in first Economics and Business lesson
September 2019



Task 1 : Profile of an Entrepreneur

Prepare a powerpoint presentation about an ***entrepreneur of your choice***. This may be somebody famous or someone you know personally.

Include the following details and others you consider relevant

- Their line of business
- How they started and early success/failure (key dates)
- The personal characteristics they possess that have led to their success
- The USP (Unique selling point) of their business
- The risks they have taken (specific dates and ventures) and whether these proved worthwhile
- You own evaluation of whether “***entrepreneurs are born or made***” ? (Use the example of the entrepreneur you have investigated)

Task 2 : Economic Influences

Prepare a short ***explanation*** on the pattern of the following in the UK in the last 8-10 years (the data for GDP and Unemployment is only until 2015)

GDP

Interest Rates

Unemployment

Inflation

Include a definition, a graph or table to show the pattern and a brief explanation. The following websites may help.

<http://www.bbc.co.uk/news/10613201> (use JOBS for unemployment)

<http://www.tradingeconomics.com/united-kingdom/inflation-cpi>

<http://www.tradingeconomics.com/united-kingdom/interest-rate>